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mpac Municipal Property
Assessment Corporation™

Subject: MPAC's 2026 Spring Awareness Campaign

MPAC's 2026 Spring Awareness Campaign is now in market, with advertising running across digital, social, and television channels.

The campaign will run through mid-July and aims to help property owners better understand their property assessment and encourages them to access their information through MPAC AboutMyProperty™. Property owners can register for MPAC AboutMyProperty™ using the roll number and access code found on their Property Assessment Notice. If they no longer have their Notice, they can contact MPAC's Customer Contact Centre for support.

As the campaign visibility increases, municipalities may see a rise in inquiries. Property owners can be directed to MPAC's Customer Contact Centre if they have questions:

- Phone 1-866-296-6722
- Live chat: available via mpac.ca/contact
- Monday to Friday, 8 a.m. to 5 p.m. EDT